

## **Business Practitioner Session**

**Event – 1 Date:** 05-11-2024

**Activity Name:** Business Practitioner

**Faculty Coordinator:** Dr. Kumar Mukul

**Contact No.** 9538351718

**Guest Name:** Mr. Giridharan V K

**Guest Designation:** Director

**Company Name:** Galore Systems and studio

**Topic:** Corporate Strategies for Sustainability and CSR

**Duration:** 1 hour 30 minutes

**Venue:** Lecture Hall: 410, 4<sup>th</sup> Floor, FMS, CMS, BS - JU

**No. of Participated:** 28

**Summary: (Write-up required minimum 4 to 5 lines)**

In the session on Corporate Strategies for Sustainability and CSR, participants learned about the critical role that sustainability and corporate social responsibility (CSR) play in modern business practices. They explored how organizations can integrate environmental, social, and governance (ESG) factors into their strategies to create long-term value, enhance brand reputation, and meet regulatory requirements. The session highlighted best practices for developing sustainable business models, reducing environmental impact, fostering ethical labor practices, and engaging in community-focused initiatives. Participants also gained insights into measuring and reporting sustainability efforts, understanding stakeholder expectations, and aligning business objectives with societal well-being, preparing them to contribute to more responsible and impactful corporate decision-making.



## Business Practitioner Session

### Corporate Strategies for Sustainability and CSR



#### Mr. Giridharan V K

Director - Strategic Business  
CXP Lab India / Galore Systems & Studio



November 5<sup>th</sup>, 2024



10:45 AM - 12:15 PM



Lecture Hall - 410



Cohort Profile:

MBA Batch 2024-26, 1<sup>st</sup> Semester

Sections:

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Faculty Coordinators:



**Dr. Kumar Mukul**  
Professor & Area Chair



